

# SCREEN TYM - User Manual

## INTRODUCTION

ScreenTym – cloud-based digital signage platform that enables you to increase engagement and productivity by designing, scheduling, and displaying your content from the web app. The platform is designed to be user-friendly and flexible, allowing users to create and manage their content with ease.

With Screen Tym, users can remotely manage multiple screens from a single location, allowing them to control what content is displayed on each screen in real-time. The platform also offers a range of customization options, such as the ability to add branding and custom messages to the displays.

Screentym is a modern and effective way to grab the attention of your audience. Whether you're promoting a sale, showcasing new products, or simply providing information, Screentym is an eye-catching and efficient way to communicate with your customers. With its ability to display dynamic and interactive content, Screentym is a powerful tool for engaging and informing your audience.

## STEP BY STEP GUIDE FOR USING SCREENTYM

### Table of Contents

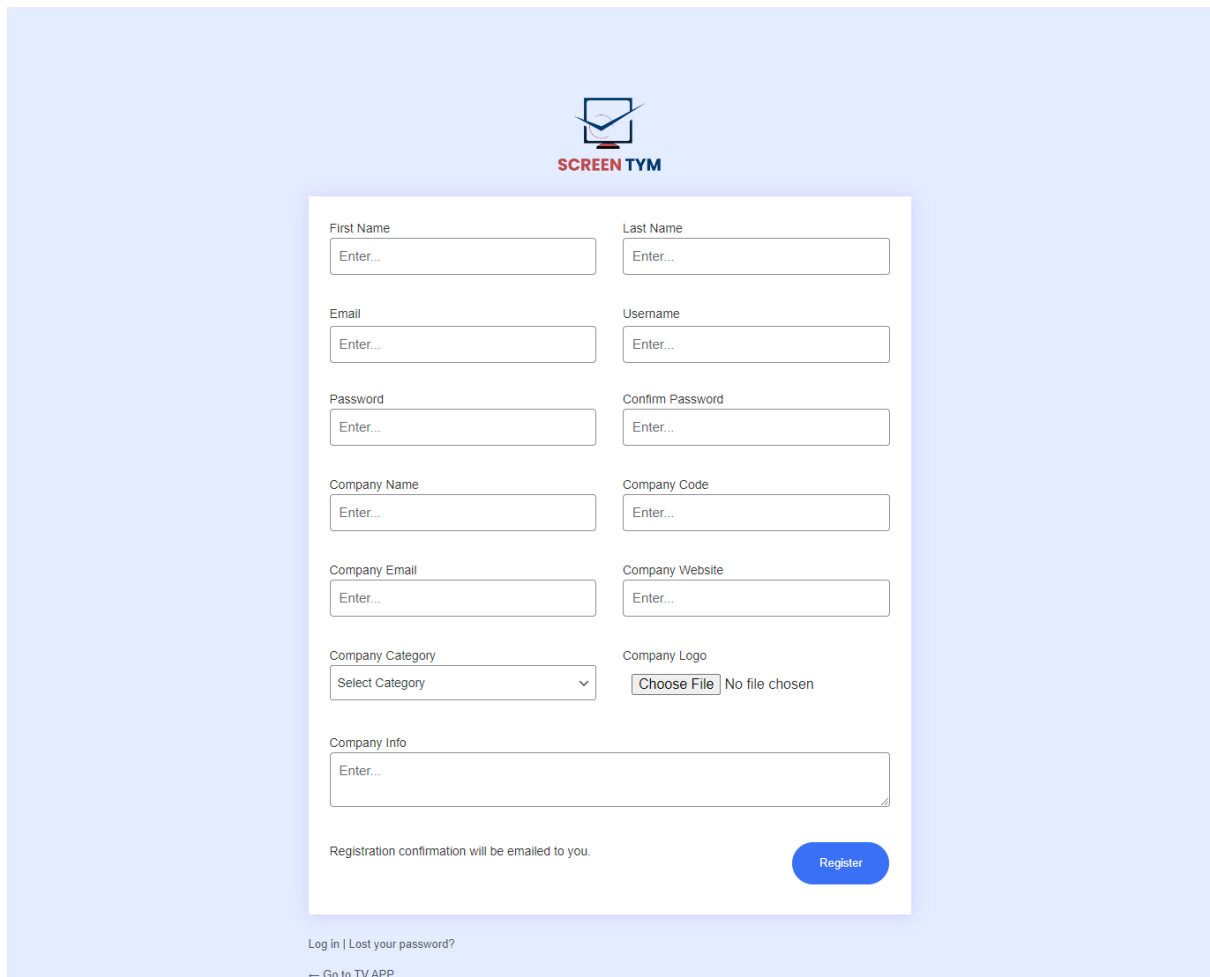
- Creating a ScreenTym Account
- Logging into your ScreenTym Account
- Resetting your password

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To get to know about the features of ScreenTym you need to have a ScreenTym account

Note: If you have already created a ScreenTym Account, you can skip this section. If you have trouble accessing your account, try resetting your password, or you can contact our support team.

## → Creating a ScreenTym Account



The screenshot shows the ScreenTym registration form on a light blue background. At the top center is the ScreenTym logo, which consists of a blue square with a white checkmark and the text "SCREEN TYM" in red and blue. Below the logo is a white registration form with a light blue border. The form contains the following fields:

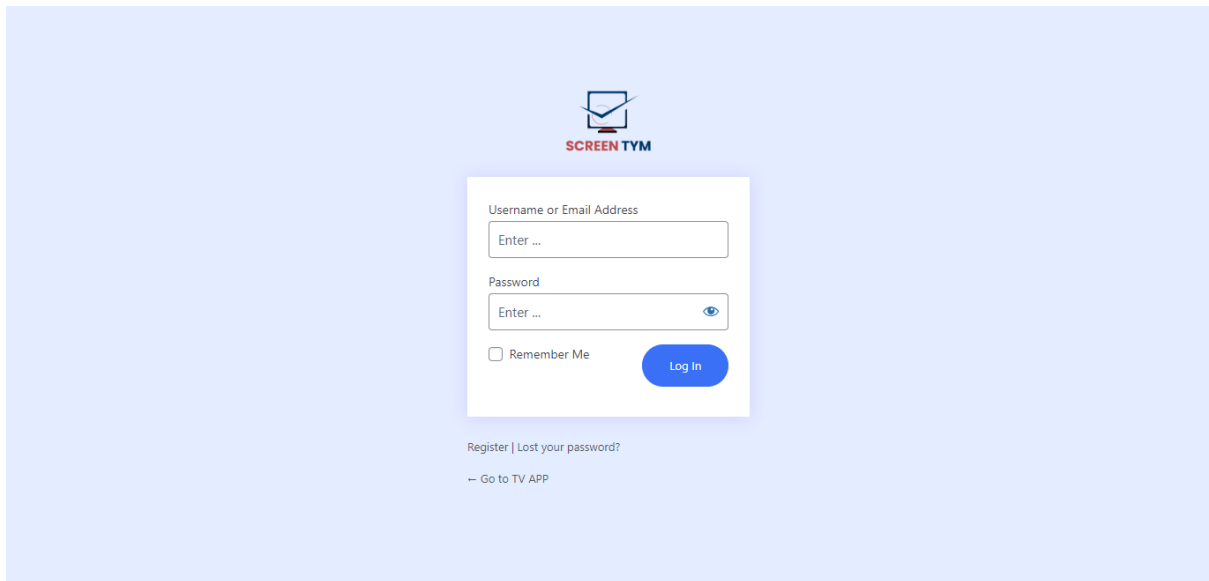
- First Name: Enter...
- Last Name: Enter...
- Email: Enter...
- Username: Enter...
- Password: Enter...
- Confirm Password: Enter...
- Company Name: Enter...
- Company Code: Enter...
- Company Email: Enter...
- Company Website: Enter...
- Company Category: Select Category (dropdown menu)
- Company Logo: Choose File (button) No file chosen
- Company Info: Enter... (text area)

Below the form, there is a message: "Registration confirmation will be emailed to you." and a blue "Register" button. At the bottom of the page, there are links: "Log in | Lost your password?" and "Go to TV APP".

1. Follow [this link](#) to Sign up.
2. In the form that appears, type in your details:
  1. Your First Name
  2. Your Last Name
  3. Your Email
    - Registration confirmation will be emailed to you and you can log in through this email-id.
  4. A Password for logging in.
  5. A Username
    - You can use this username at the time of log-in
  6. Company Name
  7. Company Code
  8. Company Email
  9. Company Website

10. Company Category
  11. Company Logo
  12. Company Information
  3. Click on the “Register” button.
  4. Your signup should be processed in a few seconds, please wait.
- 

### → Logging into your ScreenTym Account



SCREEN TYM

Username or Email Address

Enter ...

Password

Enter ...

☐ Remember Me

Log In

[Register | Lost your password?](#)

[Go to TV APP](#)

1. Go to the [ScreenTym Login](#) Portal
  2. In the form that appears, type in your access details (Enter the credentials that you used while registering for Screen Tym)
  3. Your Email/Username
  4. Your Password
  5. Click the “Login” button
  6. After a few seconds, you should be logged into your ScreenTym Account
-

## → Resetting your password

# My account

Lost your password? Please enter your username or email address. You will receive a link to create a new password via email.

Username or email

Reset password

If you have trouble accessing your account, try resetting your password or contact our support team.

## OVERVIEW OF THE SCREENTYM PORTAL

### 1. ScreenTym Walkthrough

- To use ScreenTym for digital signage, you can choose from a range of popular media devices, smart TVs, tablets, and more as your hardware.
- Once you have purchased your hardware, you can download ScreenTym directly on your device.
- Once you open ScreenTym, you will get a pairing code that needs to be used to sync your screen with your account.
- After downloading ScreenTym on your device, the next step is to add a screen and use the pairing code displayed on your screen.
- Make a note of the pairing code that's appearing on your screen or device, this is used to add the screen to your account.
- When you log into your account for the first time, you will be greeted with a pop-up that helps guide you to set up pairing a device. Please note, you do not need to have a physical television display to start testing or using ScreenTym and can use your web browser or computer.

## 2. Run through the ScreenTym App

### ❖ Left side Menu

ScreenTym allows you to manage your content and Players. On the left side, there is the main menu that provides all the navigation you need during your day-to-day usage.

This main menu includes the following sections:

- **Dashboard** - Get a quick view of Statistics and your current subscription plan
- **Screen** - Register your screen through pairing and set channels to broadcast
- **Channel** - Create your channel, add name and cover photo and pick your content from media, select the layout of the screen, and set your content to cast
- **Media** - upload your Media files and add tags
- **Manager** - View and update your manager details
- **Playback Log** - view and track all the log history of the company, channels, and devices with duration
- **Events** - Schedule an event on a screen at a particular date and time or on an immediate basis
- **Tags** -Add/Edit/Delete new tags for your media
- **Widgets** – use Widgets, which are small applications designed to show information, like Calendar, Weather, Live stream, QR code, Clock, and more
- **Template Gallery** - add a dynamic template to your media
- **Connectors** - Add/Edit/Delete a connector for an event at a specific time duration

## ❖ Dashboard



Dashboard



Screen



Channels



Media



Manager



Playback Logs



Events



Tags



Widgets



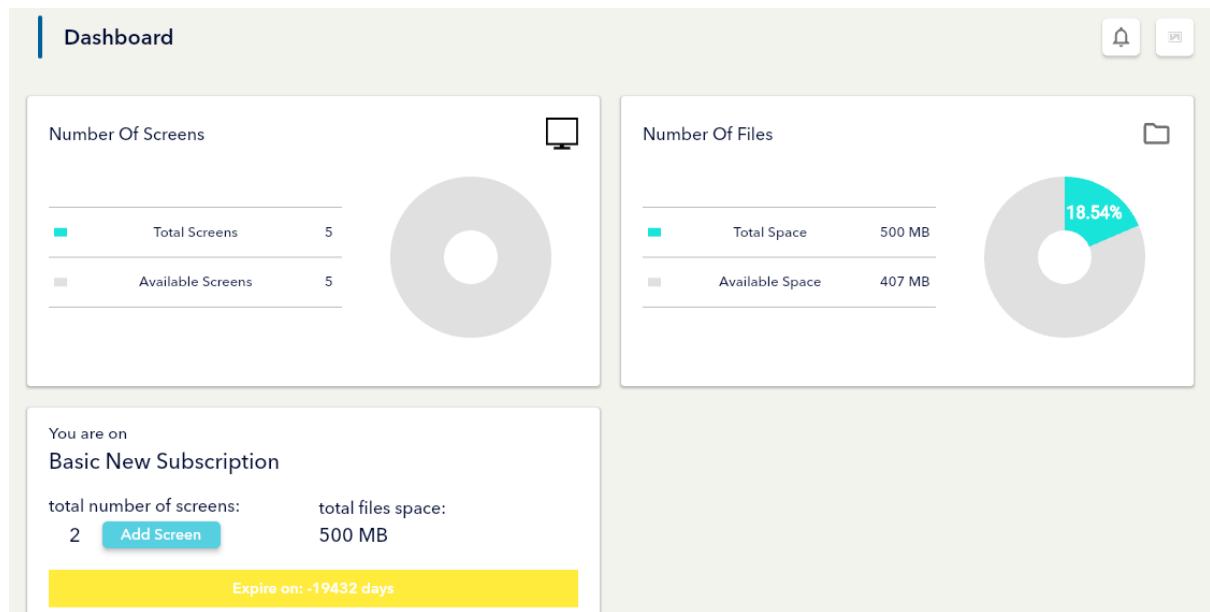
Templates Gallery



Connectors

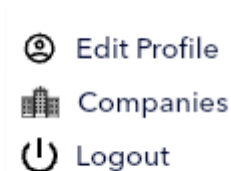
A dashboard is a powerful tool that provides users with the insights and capabilities they need to effectively manage their digital advertising campaigns.

By displaying the statistics of the total number of screens and available space along with their current purchased plan, it enables users to make informed decisions about how to allocate their advertising content and optimize their campaigns for maximum impact.



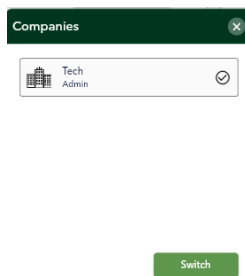
In the top-right corner, there is:

- Notifications
- Profile Icon
  - Edit Profile – Update all the necessary information (Name, email, etc.)
  - Companies
  - Logout



## ❖ Edit Profile

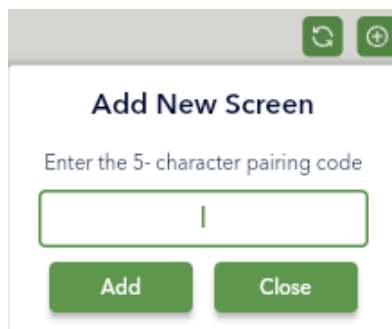
## ❖ Companies



An Admin can access all the companies and switch between companies to manage their channels

## ❖ Screen

Add a New Screen by tapping on the plus sign and Enter your 5-digit unique pairing code






You can view the list of all the screens added their current status(online/offline), can search for a screen, and can refresh the screen

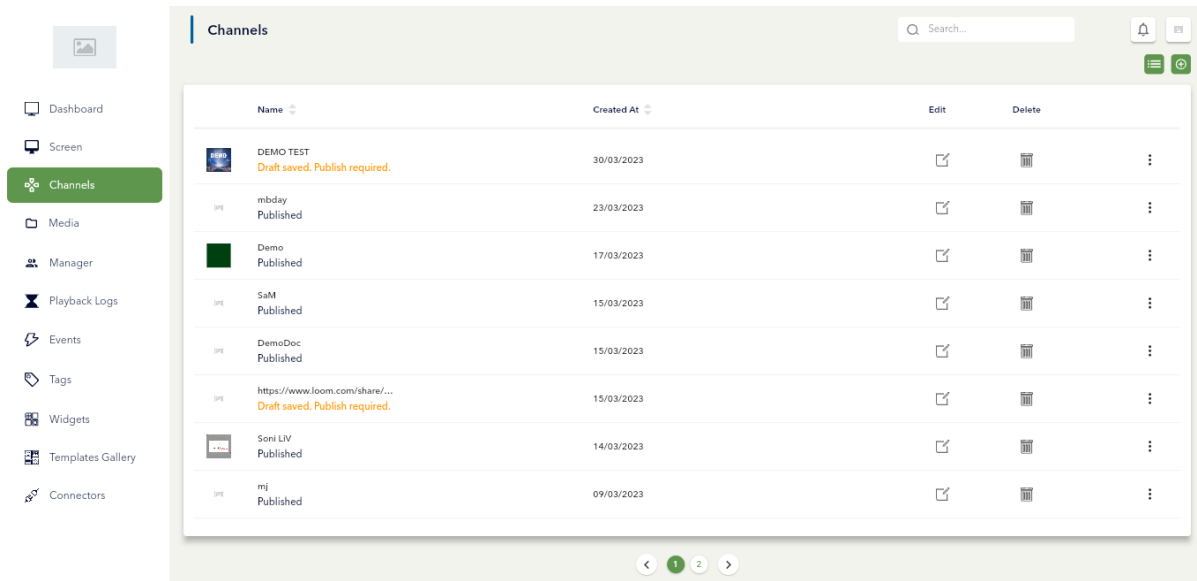


You can select a channel from that particular screen dropdown and by clicking on the show menu (three dots) you can unpair that device/screen or remove the channel

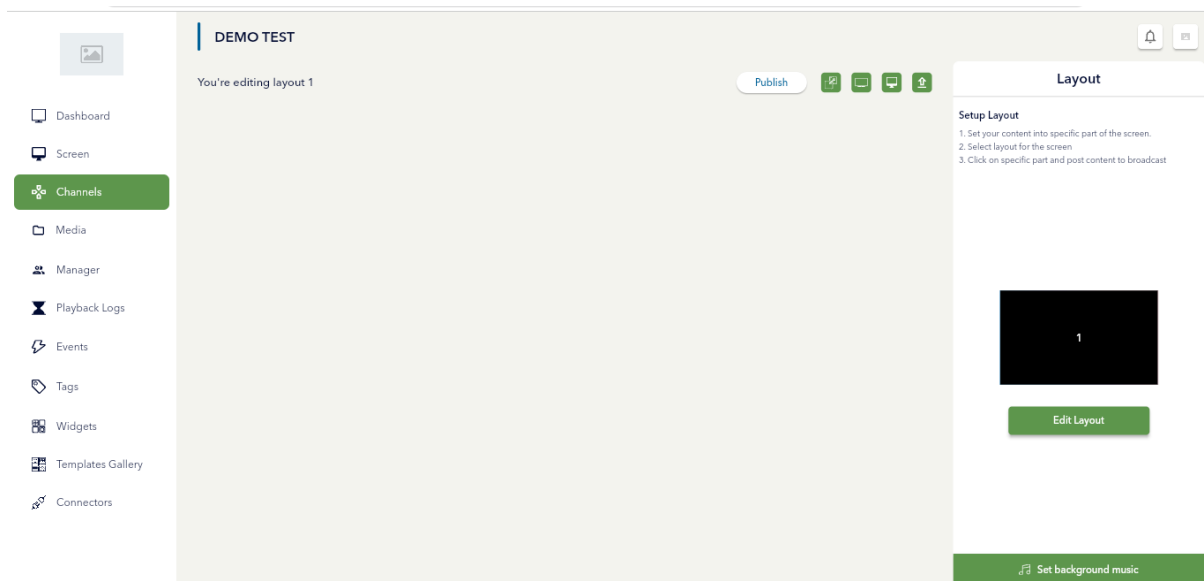


## ❖ Channels

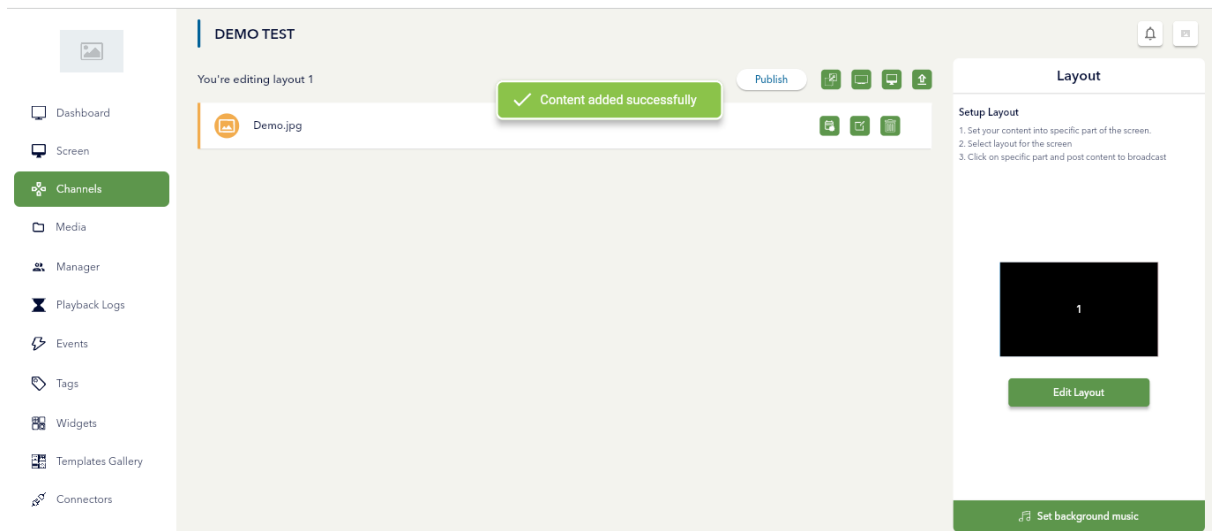
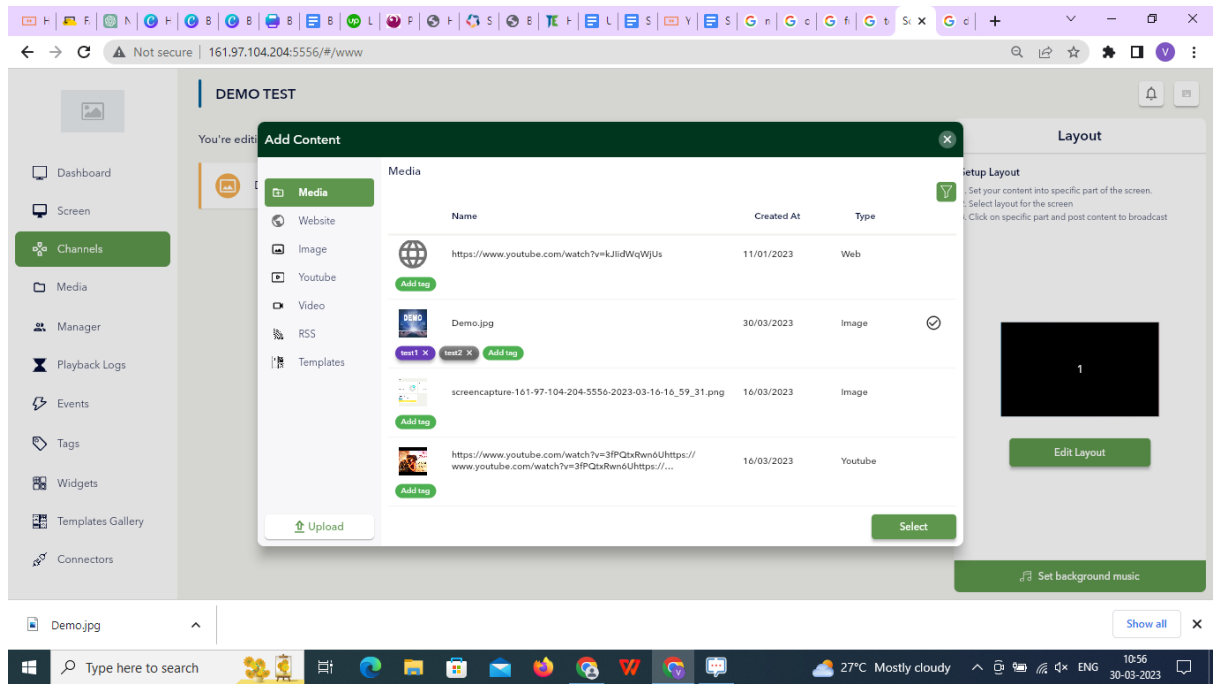
Add a new channel by clicking on  and add the channel name, Edit will let you rename the channel and by clicking on the menu button(:) you can add the channel cover. You can also search for a particular channel and can switch between Grid View and List View. You Can add multi-content in sequence on a single page layout or different customizable layouts and schedule content week-wise and day-wise. Also, you can Drag and drop for rearranging the content



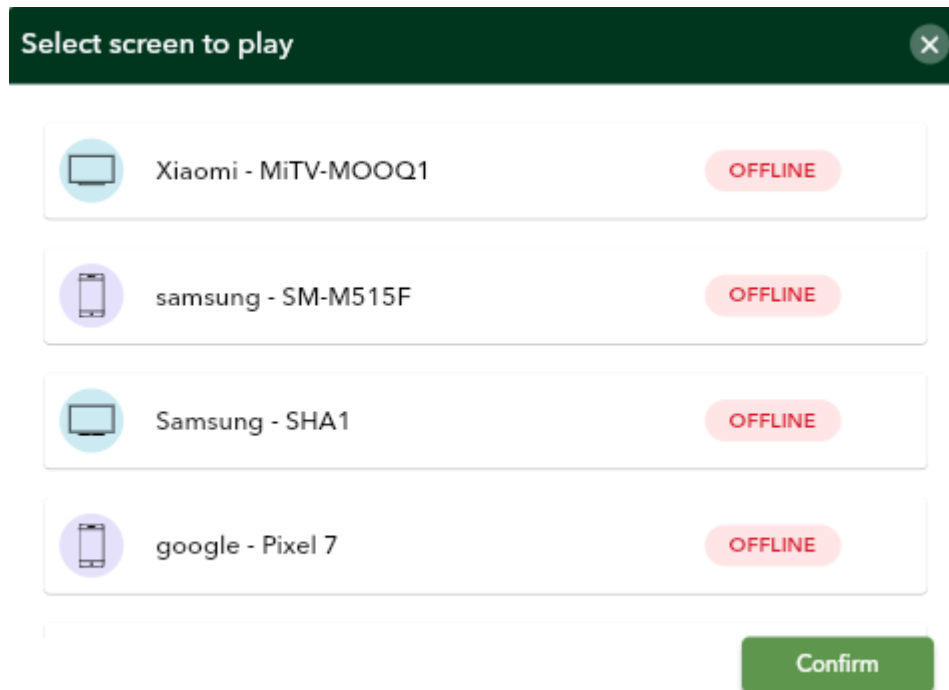
By clicking on the channel created you can view:



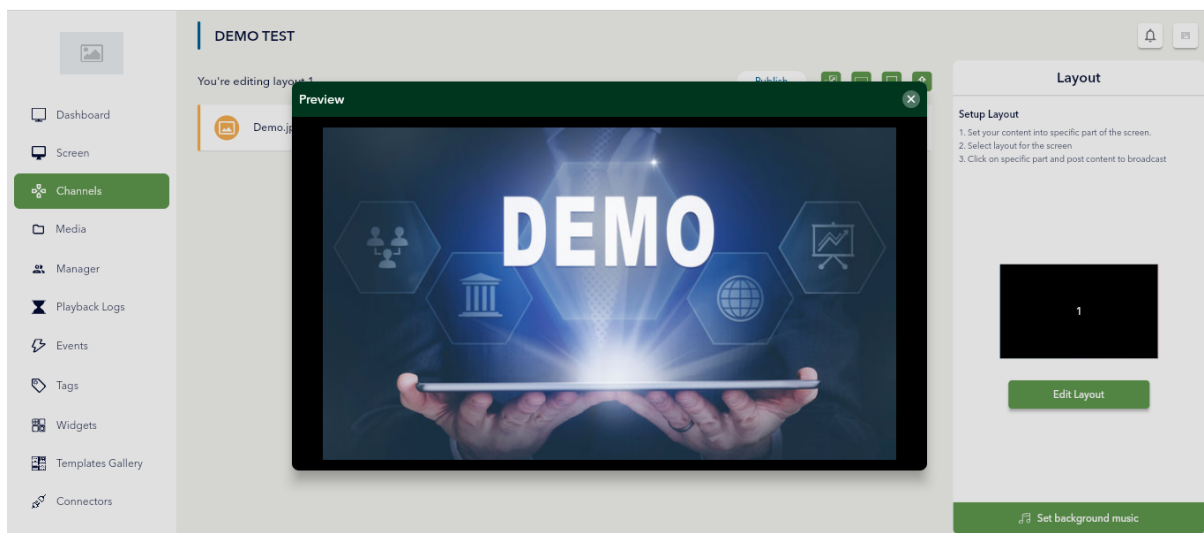
- Add content by selecting the content and set into the screen
  - You can upload the content, Media, Website, Image, YouTube, Pdf, Video, RSS, and Templates from your device
  - The filter option will let you search for particular tags



- Set the Screen by selecting the screen, view their status, and broadcast



- Preview content on the screen



- Set animation by selecting and set into the screen

Set animation

Fade In & Fade Out

Zoom In & Zoom Out

Cycle

Rotation

Set

- Edit Layout allows you to select multiple layouts

Choose Layout


All Layouts

Custom Layouts

Select

- Add background Music

Add Content

 Audio

Name

Created At

\_Anju\_Modi\_Clothing\_(getmp3.pro).mp3


Add tag

bday.mp3

Add tag

15/03/2023

07/03/2023

 Upload

Select





- Publish the channel

Demo

You're editing layout 1

✓ Data saved successfully

UnPublish



## ❖ Media

Media Section allows you to view all the added media folders, you can also filter out using tags, and media can be viewed in List View and Grid View



### • Upload Media

In this section, you can upload as many different media files as you wish, organized into seven subcategories:


- ☐ Website
- ☐ Image
- ☐ Youtube
- ☐ Pdf
- ☐ Video
- ☐ Audio
- ☐ RSS

You can also add tags to the media

The screenshot shows the 'Media Upload' form. It has a dark green header with the title 'Media Upload' and a close button. On the left, there is a sidebar with seven categories: Website (selected), Image, Youtube, Pdf, Video, Audio, and RSS. Each category has a corresponding icon. In the center, there is a text input field labeled 'Enter website url' with a green 'GO' button next to it. On the right, there is a 'Tags' section with a plus sign and a dropdown menu labeled 'Select tags'. At the bottom center, there is a 'Save' button.

- Add New Folder 



You can add a new folder

Add Folder 

Add

## ❖ Manager

The manager section is for the admin to add, view and edit the manager details

Manager			
		<input type="text" value="Search..."/>	
Name	Email	Created At	Edit
Demo Test3	demotest@gmail.com	06/01/2023	






## ❖ Playback Logs


Playback logs allow you to view and track all the log history of the company, channels, and devices with duration. You can also filter out using the device.

Playback Logs						
Search...						
Id	Device	Channel	Company	Duration	StartedAt	EndedAt
751	samsung - SM-M515F	DemoDoc	Tech	52m	17-03-2023 04:28	17-03-2023 10:50
750	samsung - SM-M515F	DemoDoc	Tech	13h 780m	16-03-2023 04:19	17-03-2023 10:50
749	samsung - SM-M515F	DemoDoc	Tech	13h 786m	16-03-2023 04:13	17-03-2023 10:50
748	samsung - SM-M515F	DemoDoc	Tech	13h 794m	16-03-2023 04:05	17-03-2023 10:50

## ❖ Events

You can view all the events added and view whether the event has been completed or is being broadcasted. You can filter out events using device and event type. The event list can be viewed in the list view and grid view. You can Edit/Delete a particular Event from the list

Events					
Search...					
Event	Type	Status	Edit	Delete	
 QWASDF	PDF	Completed	<a href="#">Edit</a>	<a href="#">Delete</a>	
 rest	Image	Completed	<a href="#">Edit</a>	<a href="#">Delete</a>	
 test2	Image	Broadcasted	---	<a href="#">Delete</a>	

- Add new event 

Add new event allows you to Schedule an event on a screen at a particular date and time or on an immediate basis. You can browse and add the content from existing folders or upload a new folder from your device.

Events

Schedule

Immediate

Active ☒

Event Title \*

Event title

Event Type \*

Select Event Type

Select Screen \*

Select Screen


Select start date and time \*

Start Date - Start Time

Select end date and time \*

End Date - End Time

Submit



Add Content

Browse

Events

Schedule

Immediate

Active ☒


Event Title \*

Event title

Select Screen \*

Select Screen

Submit

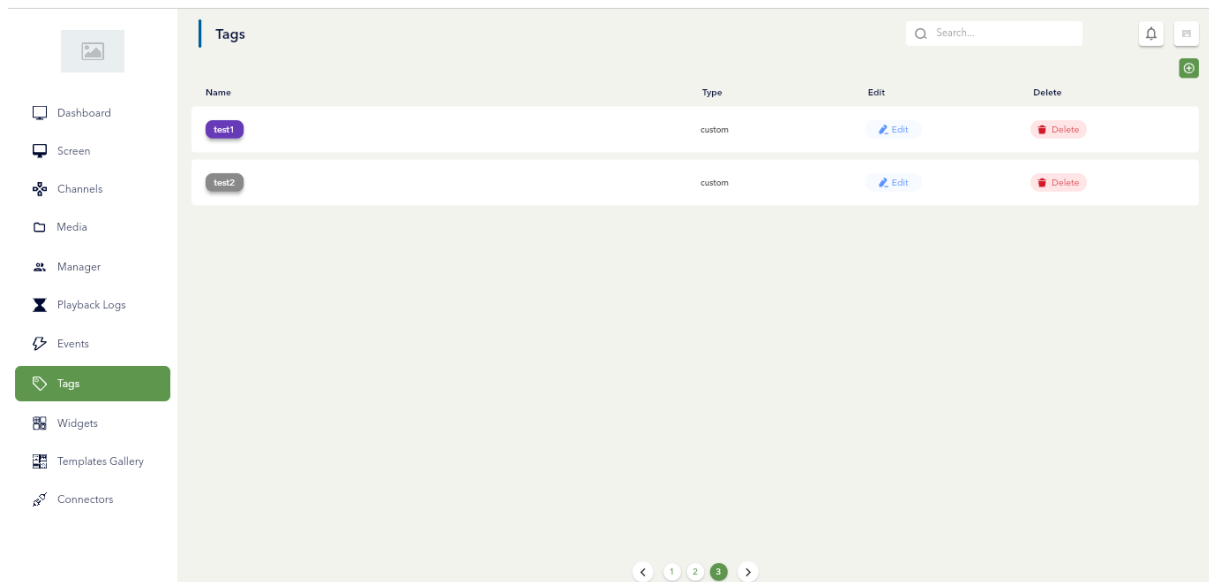



Add Content

Browse

## ❖ Tags

Tags are used to add additional information under media content. You can search tags from the list. You can Edit/Delete a particular tag



- Add a new tag 

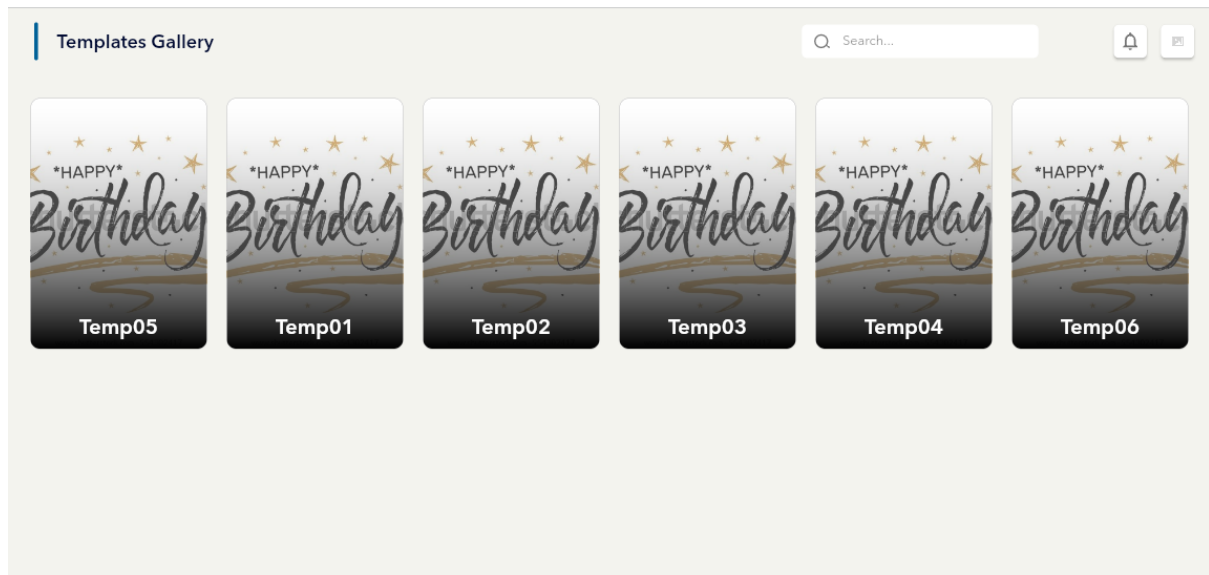
The 'Add tag' form is a modal window with a dark green header containing the title 'Add tag' and a close button (X). The form contains a 'Title \*' label followed by a text input field with the placeholder text 'Title'. Below the input field is a label 'Choose one of the suggested color below \*' followed by a grid of 18 color swatches. The colors include various shades of green, blue, yellow, orange, red, purple, pink, black, and grey. At the bottom of the form is a green 'Submit' button.

## ❖ Widgets

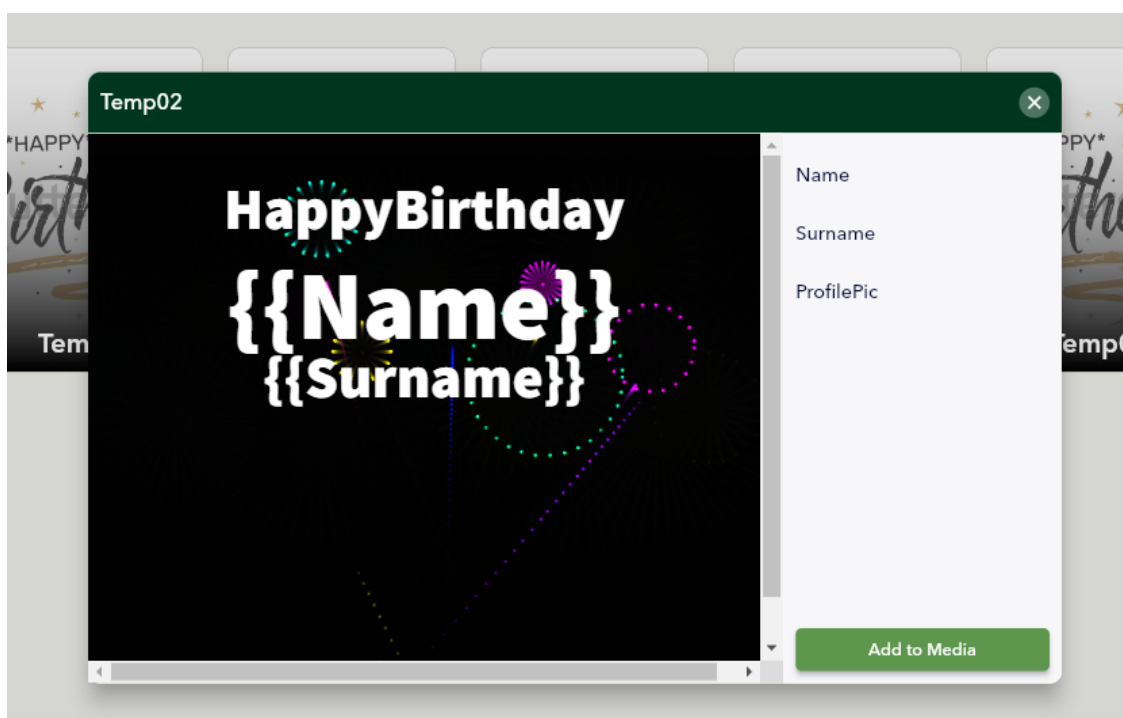
Widgets are small applications that display useful information like a Weather Display, Clock, etc. This section can add a widget from our existing collection or create and upload your widget.



Template gallery allows you to add a pre-determined page layout and style from the existing templates. The templates are dynamic and can be customized according to you.



When you click on a birthday template you already have a background and can add Name Surname and picture according to your choice.



The connector is a concept that lets you link information from other applications and helps in scheduling an event at any particular date and time.

Connectors

Title	Event title	time	Edit	Delete
Test connector	My Event	09:00 AM - 05:00 PM	<div>Edit</div>	<div>Delete</div>
Test connector	My Event	09:00 AM - 05:00 PM	<div>Edit</div>	<div>Delete</div>
Test connector	My Event	09:00 AM - 05:00 PM	<div>Edit</div>	<div>Delete</div>
Test connector	My Event	09:00 AM - 05:00 PM	<div>Edit</div>	<div>Delete</div>
Test connector	My Event	09:00 AM - 05:00 PM	<div>Edit</div>	<div>Delete</div>

### 3. Activity Overview

- The user logs in to the software, selects a screen and channel, and creates a new campaign or selects an existing one to edit.
- The user designs the layout of the campaign, including the size and position of the content elements.
- The user adds and customizes the content for the campaign, which can include text, images, videos, links, RSS, and other media.
- The user sets the schedule for the campaign, including the start and end dates, sequence and the specific times the content should be displayed.
- The user previews the campaign to ensure it is displayed correctly and meets the desired goals.
- The user publishes the campaign, which sends the content and instructions to the Screentym hardware.
- The Screentym displays the content according to the schedule and instructions set by the software.
- The user can monitor the campaign and make any necessary adjustments through the software.
- The user can update the campaign as needed to keep the content fresh and relevant to the audience.